## PENNROSE Bricks & Mortar | Heart & Soul





### **COMPANY DESCRIPTION**

Pennrose is committed to transforming communities by creating high-quality, inclusive housing that improves lives. We are a leader in mission-driven multifamily development and management. We are guided by the understanding that our legacy goes beyond the buildings we develop – it extends to the neighborhoods they improve, the residents who call them home, and the community organizations we partner with.

Since 1971, Pennrose has been working to improve the lives of working individuals and families by creating safe, secure housing communities where residents can build fulfilling lives. Today, we are nationally acclaimed for our innovative approach to developing high-quality, affordable, market-rate, mixed-use, and master-planned communities tailored to the nuances and character of each individual neighborhood.

52 Years in Business
520+ Employees
165 Managed Sites
12,000+ Total Units Managed
27,000+ Units Developed

### REPORT DESCRIPTION

Whether you call it ESG or corporate social responsibility, we at Pennrose just think it is the right thing to do. Our social impact, environmental standards, and governing strategies have always been as important to the organization.

This report represents Pennrose's first step in setting, measuring, and reporting quantifiable ESG metrics and activities, and will help guide us in identifying future goals. Our intent is to provide a level of transparency and detail for our current ESG efforts.



## SOCIAL

Pennrose strives to be an Employer of Choice to retain and attract the best talent. We are committed to the wellbeing of our team members and their families. We offer a robust array of benefits related to health and wellness, financial security, worklife balance, and learning and development.

Culminating in 2022, Pennrose completed a comprehensive compensation analysis of all positions to help us evaluate whether: our base and incentive compensation are competitive within our industry, compensation is allocated fairly and equitably, we are incenting the right performance, behavior, and motivation in our team members, and geographic fluctuations are factored into compensation. We took a thoughtful approach to evaluating the completed analysis, making sure that changes made to base salaries and incentive plans would be meaningful and sustainable for the organization.



AS OF 12/31/23

### **265 NEW HIRES**

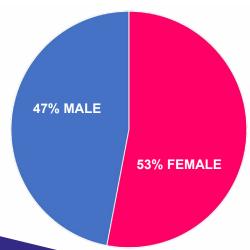
IN 2022

#### **DEI STATEMENT**

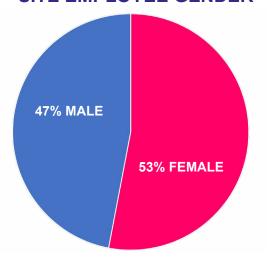
Pennrose is committed to furthering our broad view of diversity, equity, and inclusion in the workplace and the communities we serve. We are dedicated to hiring diverse talent and ensuring that team members, residents, and partners are treated with respect and supported in the roles they serve.

#### 2022 EMPLOYEE DEMOGRAPHICS

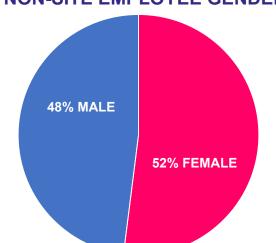
#### **EMPLOYEE GENDER**



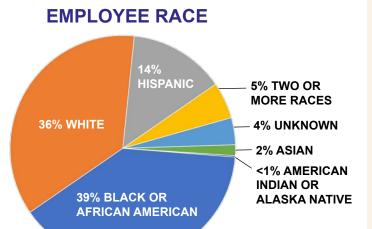
#### SITE EMPLOYEE GENDER



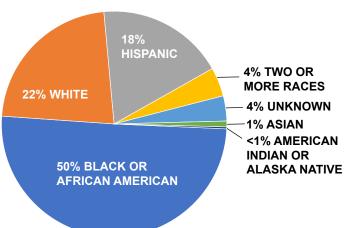
#### NON-SITE EMPLOYEE GENDER



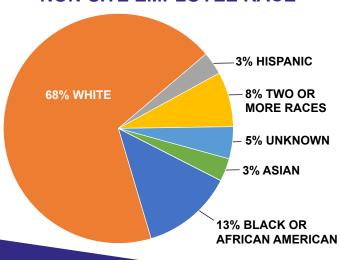
### 2022 EMPLOYEE DEMOGRAPHICS



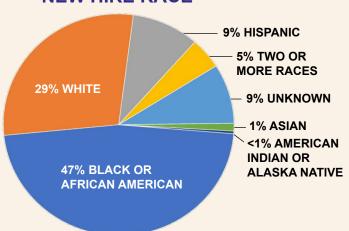
#### SITE EMPLOYEE RACE



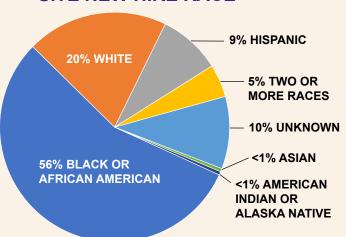
#### NON-SITE EMPLOYEE RACE



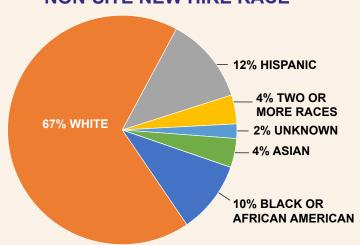
#### **NEW HIRE RACE**



#### SITE NEW HIRE RACE



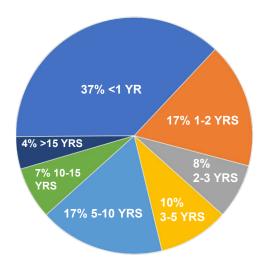
#### NON-SITE NEW HIRE RACE



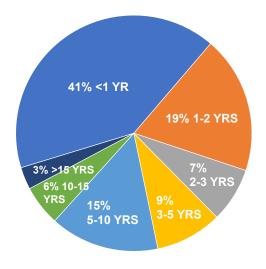
SOCIAL

### **2022 EMPLOYEE DEMOGRAPHICS**

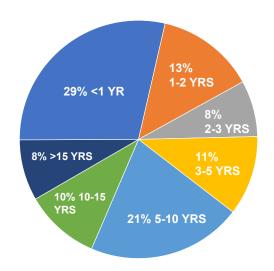
#### **EMPLOYEE TENURE**



#### SITE EMPLOYEE TENURE



### **NON-SITE EMPLOYEE TENURE**





#### **2022 TRAINING**



**TOTAL TRAINING TIME** 

**2,915 Hours** 

and 45 Minutes

SOCIAL





#### CHARITABLE GIVING & VOLUNTEERING IN THE COMMUNITIES WE SERVE

#### **VOLUNTEERING AT CAMP COURANT**

Members from the New England property management team volunteer each year at Camp Courant, located close to The Jefferson, New Britain, Connecticut property. The team works together to prepare the campgrounds and classrooms for the kids for the upcoming summer.

"Because we are a company that volunteers and has helped in the past, the camp volunteer section director recently sent me an email and has also invited us back for opening day June 20 for their open day ceremony and to welcome the kids on their first day."

- Julie Velazquez, Property Manager, The Jefferson









## TRELLIS FOR TOMORROW AT DON COPPEDGE VILLAGE

Our partnership at Don Coppedge Village grew out of a relationship between Trellis for Tomorrow and the Chester County Food Bank (CCFB). CCFB had partnered with the Housing Authority and Pennrose to install a community garden. In Spring 2020, Trellis formed a youth cohort to manage, maintain, and enlarge the Don Coppedge Village garden site. In Summer 2020, the teens more than doubled the size of the garden, which includes some plots that are designated for resident households. The food grown is donated to local food banks and agencies.

The Pennrose Foundation was established in 2018 to enhance Pennrose's mission of transforming communities by supporting charitable organizations and events that benefit our residents and the communities surrounding Pennrose locations across the company's footprint.



52%

Over 52% of Pennrose employees pledged to contribute to the Pennrose Foundation Employee Fundraising Drive. This was our highest employee participation rate since starting the Employee Fundraising Drive in 2021. The impact of the drive is crucial in supporting the initiatives of the Foundation and creating positive outcomes in 2023.





#### **ACADEMIC SCHOLARSHIPS**

Over \$27,000 in academic scholarships was awarded to 11 residents of Pennrose communities. The awardees are pursuing education in a variety of disciplines, including nursing, paralegal studies, business, and electrical engineering technology. Three (3) scholarship recipients in 2022 were repeat recipients having received a Pennrose scholarship in prior years.

#### **CHARITABLE GRANTS**

The Foundation made grants to three charitable organizations to fund events and activities with a shared mission. The Foundation looks forward to increasing its support to amplify the work being done by fellow not-for-profit organizations.



## SOCIAL



## **GOVERNANCE**

Pennrose maintains and communicates a formal companywide Code of Conduct, covering ethical business practices of employees, vendors, contractors, and partners.

# COMPLIANCE & TRAINING



#### CHIEF COMPLIANCE OFFICER

Pennrose employs an in-house attorney, whose role is Chief Compliance Officer, with oversight for federal and state regulations including the Davis-Bacon Act regarding fair wages, HUD's Section 3 local hiring practices, and more.

#### **COMPLIANCE DEPARTMENT**

Pennrose employs a formal Compliance Department focused on ensuring adherence to all federal, state, and local funding and housing laws and regulation.

#### TRAINING DEPARTMENT

Pennrose employs a formal Training Department that oversees ongoing employee training surrounding risk areas, such as Fair Housing Laws, non-discrimination, sexual harassment, and more.



#### INFORMATION TECHNOLOGY

Formalized IT Privacy, Internet and Electronics Use policies are in place to protect Pennrose's information assets. This is a requirement and crucial in safeguarding its customers, intellectual property, and reputation.

